

NARRATIVE PROGRESS REPORT

Date Submitted: 2/8/10

Date Reviewed by ICL staff and sent to ITC Rep:

Grant Organization: National Oldtime Fiddlers' Contest®

Grant # 09-111-09

Check one: Interim

Final

Report Period: From

to

Grant Manager: Karen Penner-Executive Director

Phone: 414-0255

Address: NOTF, Inc. PO Box 447 Weiser, ID 83672

Element 1 Website Rebuild

1. Has the element been completed? -No

2. Element 1- Website Rebuild is in progress.

(a) What has been accomplished: Our new website was launched January 15, 2010. Essentially there are two websites within www.fiddlcontest.com. The menu will help users navigate throughout the website all while staying within www.fiddlecontest.com. The home page is almost complete with picture animation and a promotional Youtube video featuring the contest and festival. The page for purchasing tickets has been created and links to ICTickets.com will be activated soon. The contest website is a work in progress and contains the following: Completed 2010 Judges page. Contestant and Accompanists packets in PDF format available for download. Accommodation information has been posted. The History page contains pictures of past Grand National Champions. Plans are in the works to add more content to the history section of the website. The website also has an active online store were various fiddle contest CDs and souvenirs may be purchased. The festival website will feature information concerning the festival activities, vendor information, entertainment etc... The website will also offer a picture gallery, availability to upload Youtube videos, blogs and other features. Please see www.fiddlecontest.com to view the website. Because the website is not complete, the NOTFC has not yet been billed for the new website rebuild.

- 3. If the element hasn't been started, why? Element 1 Website Rebuild is in progress.
- 4. What benefits have been realized to date? (Include statistical information.)

The new website is content management friendly as opposed to our previous website which contained a very complex menu system that required professional assistance to make even basic changes. Our new website is much easier for users to navigate as well as for the NOTF, Inc. staff to operate without offsite technical support. This will be a huge benefit for our organization not only to decrease technical support costs but will allow staff to change content, pictures, video and various links with ease ensuring that the information is up to date and new graphics and media displays may be added to create more interest so that users will visit the website often.

Element 2 Regal 360 Panorama Shots

- 1. Has this element been completed? -No
- 2. Progress for Element 2: An appointment has been made to speak with Regal 360 about the possible panoramic shots, cost etc... Meeting is scheduled for mid-February 2010. Panoramic shots will not be conducted until the week of June 21-26, 2010.



National Oldtime Fiddlers' Contest & Festival®

2235 Paddock Avenue PO Box 447 Weiser, Idaho 83672 208-414-0255

www.fiddlecontest.com

February 8, 2010

Idaho Department of Commerce Attn: ReNea Nelson PO Box 83720 Boise, ID 83720-0093

RE: Grant Narrative Report

Dear ReNea,

Attached you will find the ITC Grant Narrative Report for the current National Oldtime Fiddlers' Contest[®] grant. Again, I would like to apologize to you and to the Idaho Travel Council for the delay in reporting the status of our grant. As you know, Cheryl Phillips, our previous grant administrator received a huge grant from the federal government for the purpose of building a domestic violence victim shelter in Payette County and she now administrates the grant fulltime. Due to the transition of losing Cheryl as our grant administrator and me taking on this role until a replacement could be found, I inadvertently dropped the ball on the deadline for the narrative report. I do hope that the Idaho Travel Council knows how much the National Oldtime Fiddlers' Contest[®] appreciates the grant funding and we want to be in compliance with all ITC grant rules.

Thank you for your help regarding this matter.

Sincerely,

Karen Penner

Executive Director

National Oldtime Fiddlers' Inc.®

cc John May